

**INBOUND**

# Tools for Growth: Supercharge HubSpot Email with ZeroBounce

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September 4th



# The #1 Email Verifier for 500,000+ Clients

ZeroBounce is an email validation, deliverability, and email-finding platform helping 500,000+ customers achieve email success.

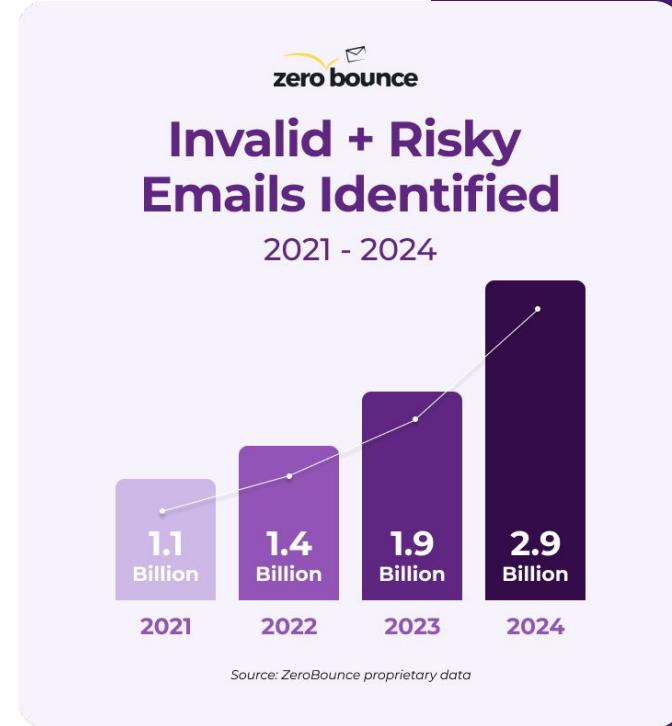
ZeroBounce helps you connect with real customers and prospects and boost your email ROI.



WHY YOU'RE HERE

# The Email Problem Hurting Your Growth

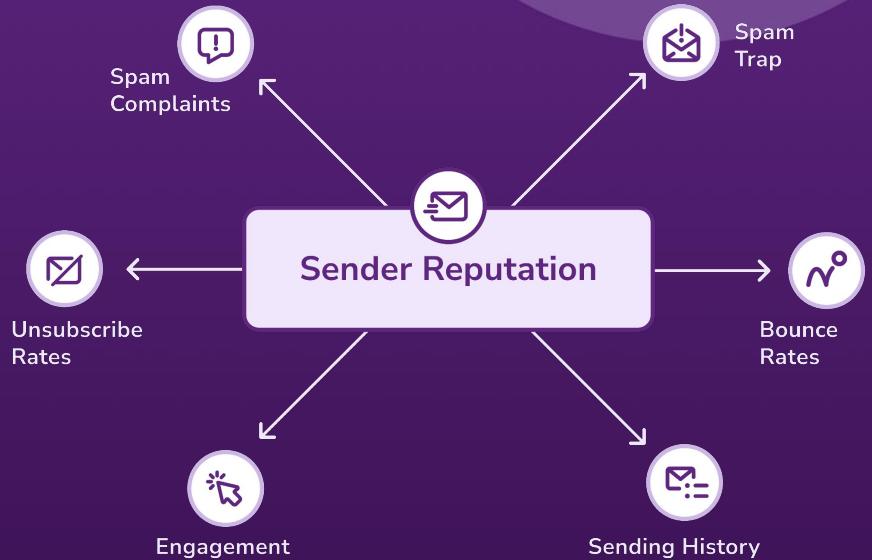
- 28% of email addresses go bad every year
- Dirty data = lower deliverability, less revenue
- Most CRMs, including HubSpot, let bad emails in
- We're here to fix that, fast



WHAT BAD DATA DOES

# Dirty Email Data = Lost Revenue

- High bounce rates → hurts sender reputation
- Poor segmentation → weak engagement
- CRM clutter → inefficient workflows
- Wasted ad spend and lost opportunities



## WHY EMAIL VALIDATION MATTERS

# Clean Lists = Better Results

- Stop fake or invalid emails at the form level
- Clean CRM lists regularly / regulate contact churn
- Improve segmentation + targeting
- Protect sender reputation and deliverability

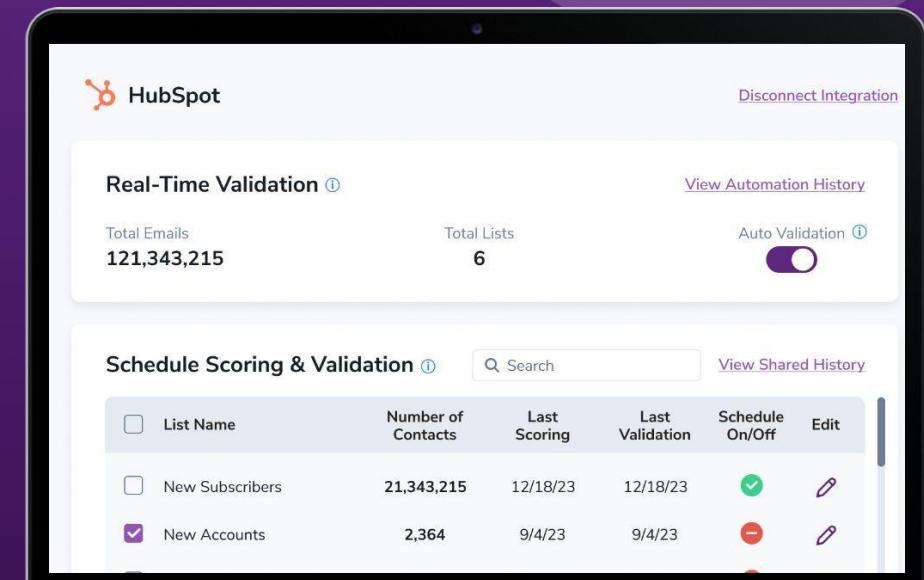


# Real-Time CRM Protection in Action

- Validate existing CRM contacts
- Update HubSpot contact property fields automatically
- Spot invalid, risky, or complainer emails instantly
- Automate cleanup via ZeroBounce's auto-validation feature



Certified App

A screenshot of the HubSpot Real-Time Validation dashboard. The top navigation bar includes the HubSpot logo and a "Disconnect Integration" link. The main section is titled "Real-Time Validation" with a sub-link "View Automation History". It shows "Total Emails: 121,343,215" and "Total Lists: 6". A toggle switch for "Auto Validation" is turned on. Below this is a table titled "Schedule Scoring & Validation" with a "Search" bar and a "View Shared History" link. The table lists validation tasks: "New Subscribers" (last validation 12/18/23) and "New Accounts" (last validation 9/4/23, checked).

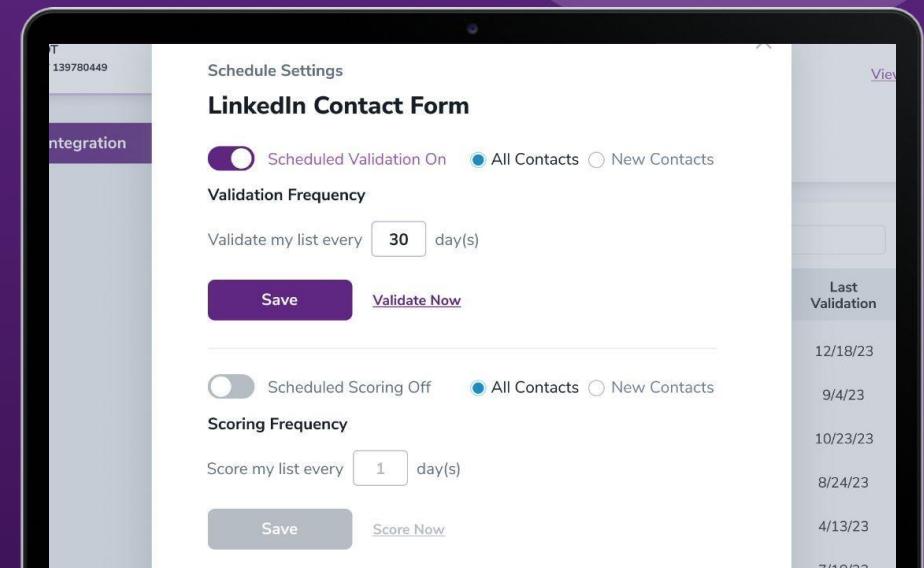
<input type="checkbox"/> List Name	Number of Contacts	Last Scoring	Last Validation	Schedule On/Off	Edit
<input type="checkbox"/> New Subscribers	21,343,215	12/18/23	12/18/23	<span style="color: green;">✓</span>	<span style="color: blue;">🔗</span>
<input checked="" type="checkbox"/> New Accounts	2,364	9/4/23	9/4/23	<span style="color: red;">-</span>	<span style="color: blue;">🔗</span>

# Block Bad Emails at the Point of Entry

- Validate HubSpot form submissions in real time
- Stop invalid, bots, and typos from invading your CRM
- Instantly flag risky emails before they cause issues



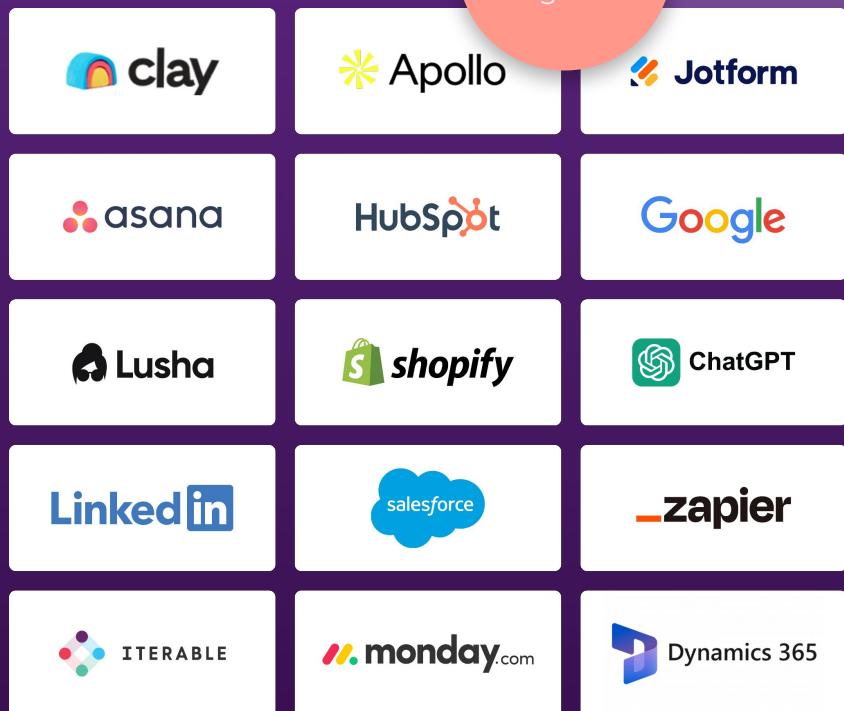
Certified App



# ZeroBounce Works Beyond HubSpot

- Works with any email platform, CRM, marketing automation, sales enablement and other platforms
- Native and custom API integrations
- Security & privacy taken seriously  
GDPR, SOC2, ISO27001 + HIPAA

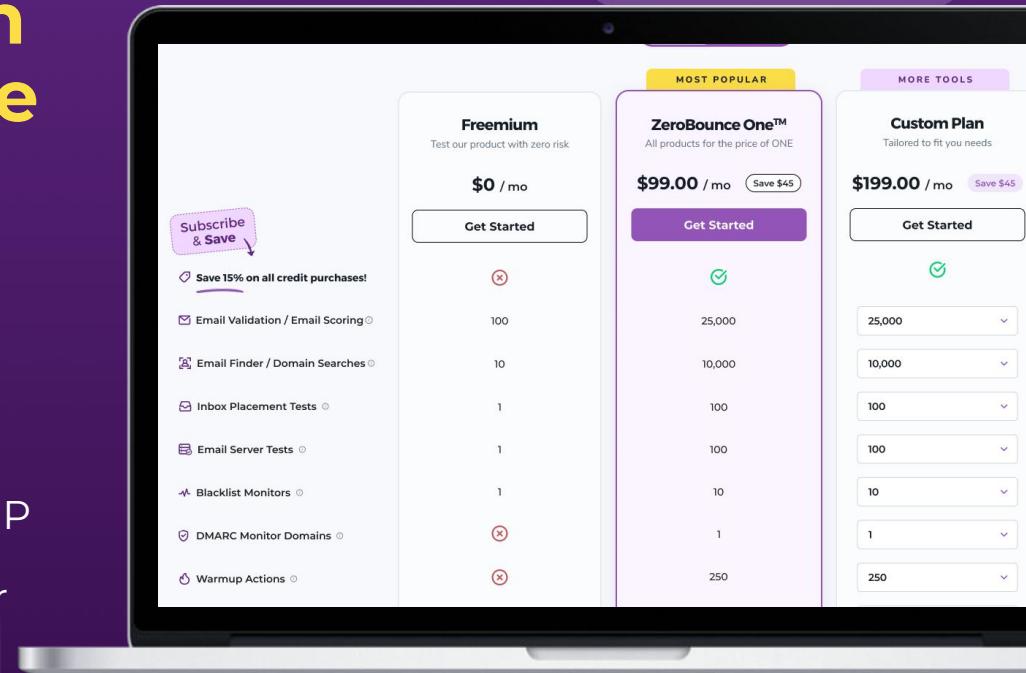
60+  
Integrations



INTRODUCING ZEROBOUNCE ONE

# Go Beyond Validation with ZeroBounce One

- **Email Validation** - data hygiene
- **Email Warmup** - restore reputation
- **DMARC Monitoring** - email security
- **Blacklist Monitoring** - domain and IP
- **Inbox Testing** - inbox or spam folder



RESULTS YOU CAN EXPECT

# Real Customers, Real Impact

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- 99% reduction in bounce rates
- Dramatically improved inbox placement
- Sales and marketing teams working from clean data

The #1 Email validation service for 500,000+clients

- ⊕ **99.6% accuracy.**
- ⌚ **24/7 support.**
- 🛡 **Military-grade security.**



AICPA  
SOC 2  
TYPE 2  
CERTIFIED



MSECB  
ISO 27001  
Certified



EU GDPR



Privacy Shield  
Framework



CCPA  
Compliant

GET STARTED

## Ready to Clean Up and Scale Up?

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- Try ZeroBounce inside HubSpot today
- Explore ZeroBounce One
- Visit us at our Booth

[Learn more](#)



LET'S CHAT

# Ask us Anything!



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