



Delaware Cancer Consortium Tobacco & Other Risk Factors Committee Meeting Minutes

September 17, 2007
Delaware Technical & Community College
Dover, DE

Attendees

Members

Attended	Deborah Brown, American Lung Association of Delaware
Attended	Jeanne Chiquoine, American Cancer Society
Did Not Attend	Susan Forbes, American Cancer Society
Attended	Suchitra Hiraesave, Boys & Girls Club of Delaware
Attended	Patricia Hoge, American Cancer Society
Did Not Attend	Steven Martin, University of Delaware
Did Not Attend	David McBride, Delaware Senate
Attended	John Ray, Delaware Department of Education
Attended	Cathy Scott-Holloway, Delaware Breast Cancer Coalition
Did Not Attend	Robert Simmons, Drexel University School of Public Health
Attended	A. Judson Wells, American Lung Association

Public Attendees/Other

Attended	Marco Ramos, Latin American Community Center (DCC membership application pending)
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Staff

Attended	Fred Gatto, Delaware Division of Public Health
Attended	Michael Cordrey, Aloysius Butler & Clark
Attended	Laura Rust, Wheeler & Associates Management Services, Inc.

Review of Previous Meeting Minutes

Committee members approved the July 16, 2007 Tobacco Committee meeting minutes without changes.

Old & New Business

Welcome New Committee Member(s) and/or Staff Introductions

Dr. Patricia Hoge, Chief Mission Officer for the American Cancer Society and the Tobacco & Other Risk Factors Committee Chair, began the meeting by welcoming Mr. Marco Ramos, Drug and Alcohol Prevention Specialist of the Latin American Community Center in Wilmington. Members and staff then introduced themselves around the room.

Year 4 Green Book Accomplishments

Dr. Hoge addressed the agenda item pertaining to Y4 Green Book Accomplishments and it was verified through Mr. Mike Cordrey of Aloysius, Butler and Clark (AB&C) that all requests were satisfied and updates had been made to the final draft of the Green Book.

Other Risk Factors

Dr. Hoge opened the Green Book and read aloud the grades that Delaware (State of Tobacco Control 2005) received and suggested a report card/grading system for "other risk factors" especially a ranking for obesity.

Dr. Hoge asked if there are resources on data/outside evaluation tools on obesity, nutrition and physical activity. Mr. Fred Gatto suggested that the Heart Association may have obesity maps that may be helpful as well as Delaware data from the Governors Council of Lifestyle and Fitness which provides a non-technical look at how our State is fairing in areas such as smoking cessation and obesity.

****Be Healthy Delaware, Governors Council of Lifestyle and Fitness: Mid-Decade Report Card: 2005**, This report from the Governor's Council on Lifestyle and Fitness was released in May 2006. It is a "report card" on where Delaware currently stands after working five years toward the Healthy Delaware 2010 Plan goals, <http://www.behealthydelaware.org/pdf/MidDecadeReport.pdf>

****National Center for Chronic Disease Prevention and Health Promotion (CDC) "Chronic Disease Indicator" (CDI)**

The Chronic Disease Indicators (CDI) is a cross-cutting set of 90 indicators that were developed by consensus and that allows states and territories to uniformly define, collect, and report chronic disease data that are important to public health practice and available at the state level. In addition to providing access to state-specific indicator data, the CDI web site serves as a gateway to additional information and data resources. <http://apps.nccd.cdc.gov/cdi/>

Potential New Committee Members

Mr. Gatto announced to the Committee that the following people were sent letters of invitation to join the Tobacco & Other Risk Factors as the Committee moves into focusing on Obesity, Nutrition and Physical Activity:

- Marianne Carter, University of Delaware
- Debbie Chang, Nemours Health & Prevention Services
- Darrin Anderson, American Diabetes Association

Mr. John Ray sighted the benefits of having participation/representation from a 50+ organization due to their impact on the senior population and their grandchildren.

Ms. Suchi Hiraesave suggested that Parks and Recreation become involved.

Mr. Gatto announced that a physical activity position is being filled within the Division and the person would be in place very soon. [Update Michelle Eichinger, who was the DPH Cancer Director, started on October 15th.] Michelle will be responsible for applying for the Center for Disease Control (CDC) grant which is coming up on the new 5 year-cycle at the end of 2007/beginning of 2008.

- Dr. Hoge suggested that for the next meeting the Committee should consider looking at what the Gold Standard Program (through the business round table) is for employers. This would pertain to tobacco policy as well as nutrition and physical activity.

Policy Update

FDA

Ms. Deborah Brown noted that FDA regulations passed through the Senate committee. This would give the FDA authority to regulate tobacco products. New Jersey Representative Pallone is trying to get the bill to the House of Representatives for a hearing. Ms. Brown believes by the end of September or mid-October that the hearing may take place.

Medicaid

Ms. Brown noted that although Delaware Medicaid does not offer cessation products, they do refer their recipients to the Delaware QuitLine to receive cessation counseling services and are also eligible to receive cessation products. Ms. Brown added that this not reflected in reports, thus giving Delaware a lower grade on cessation.

- It was determined that further clarity was needed from the Medicaid office. Ms. Brown is charged with asking her contact at Medicaid to call Ms. Lisa Moore or Mr. Gatto at the Division of Public Health Tobacco Program for further discussion and clarification.

Federal Excise Tax Increase

Ms. Brown stated that the Federal Excise Tax bill had passed the U.S. Senate and the House of Representatives and was still in negotiation. The bill to increase the federal cigarette tax by .61 cents per pack and would help fund the State Children's Health Insurance Program (SCHIP) was vetoed by President Bush. Efforts are taking place for Congress to override the veto.

Second Hand Smoke Data from 2006 ATS and Youth Tobacco Survey (YTS) from 2004 presented by Fred Gatto

Mr. Gatto asked the Committee to refer to the handout included with their documents entitled, "Second Hand Smoke Data from 2006 ATS" and advised that reports would be emailed to everyone. Mr. Gatto highlighted important data from both reports including, but not limited to:

- Total Delawareans- 79% do not live with a smoker
- 69% of households in Delaware are smoke-free (occupants, no visitors)
- Most smokers are likely to live with other smokers and slightly more likely to live with children
- 44% of all respondents who smoke reported that they do not allow smoking in their homes
- 82% of all respondents who are non-smokers reported they do not allow smoking in their homes
- Most children who begin to smoke have parents that smoke
- Middle School students: 72% of current tobacco users are living with someone who smokes cigarettes
- High School students: 60% of current tobacco users are living with someone who smokes cigarettes

Mr. Cordrey noted that media campaigns have been in place and a focus group was tested to see where to go with the media message next. Upcoming TV spots are 2- :15 second scenarios and include a commercial regarding a young girl that cannot spend the night at a friend's house because she has asthma and her friend's parents are smokers.

Mr. Gatto noted and everyone agreed that the numbers are favorably changing and that it is imperative to keep "hammering away" at driving the message home to both parents and children about the harmful affects of smoking and second hand smoke.

- Dr. Hoge suggested a smoke-free territory map be created to show all of the smoke-free zones such as beaches, schools, companies (AstraZeneca), health care facilities, campuses, etc.

Recommendations from Statewide Health Advisory Council presented by Mr. John Ray, Delaware Department of Education

Mr. John Ray advised that the official report is not available at this time but would be presented with handouts during the November 19th Tobacco meeting. Mr. Ray gave a brief overview of the recommendations to include short, mid to long term goals and the new School Wellness Policy. Mr. Ray suggested that the recommendations could be emailed to Committee members and staff once the Report is officially released.

- Dr. Hoge suggested that tobacco should always be included on the agenda (at least 1/3 of meeting) and should now reflect "other risk factors" and the Committee should devote at least half of the allotted time to the "state of the State" on physical activity.
- Dr. Hoge inquired about the BRFSS data and where physical activity stood with adults and suggested that the Committee work in concert with the Governor's Council on Lifestyle and Fitness, and in order to zero in on what role the Committee could play because there are no clear cut overarching goals or strategies for adult activities.
- Mr. Gatto noted that he could provide copies of the "Blueprint for a Healthier Delaware" report. (Report provided on link below)

Blueprint for a Healthier Delaware: the 2010 PAHN Plan, Promoting Physical Activity and Healthy Nutrition- Strategic Plan for Delaware, Dated: Nov. 2002, Website: Health Education Network of Delaware (HENOD), www.henod.org. It's under the "Articles and Features" section.

Future Activities

Dr. Hoge noted that many activities geared toward nutrition, physical activity and obesity are quality activities but doesn't appear to be a coordinated effort at this time. A specific plan addressing programs and policies needed should be a focus of our committee.

Documentation

Along with the meeting agenda and minutes from the previous committee meeting, the following documents were provided at this meeting and are available upon request to Laura Rust at 302-335-1495 or via e-mail at Laura@ManageTool.com:

- ~Second Hand Smoke Data from 2006 ATS and Youth Tobacco Survey Data form 2004 Reports
- ~2006 annual report of the Latin American Community Center

Future Meeting(s)

The next Delaware Cancer Consortium Tobacco Committee meeting has been scheduled for November 19, 2007, 10:00 a.m. at Delaware Technical Community College, Dover, DE.