



V E N U E

HOSPITALITY GUIDE

LIVE NATION

WELCOME TO THE VENUE

**Somerset Amphitheater
495 Main St.**

Somerset, WI 54025

Main phone: 715.247.2004

Website: <https://www.livenation.com/venue/KovZ917APzQ/somerset-amphitheater-events>

Welcome to Somerset Amphitheater in beautiful Somerset, Wisconsin!

We are excited to host you in Somerset where you can kick back and relax while catching a breath of fresh air in the beauty of the natural rolling hills tucked in the wilderness between the St. Croix River and Apple River in northwestern Wisconsin, all less than an hours drive from the Twin Cities. Let yourself go while you watch the hummingbirds flutter, the deer leap and listen the bees buzzing.

While you are at home in Somerset, be sure to take a relaxing float down the Apple River while sipping on some refreshing Spotted Cow!

If there is anything you need, or additional recommendations, please just ask and we are more than happy to help you.

For assistance with reservations and accommodations, please contact either [Adam Borosch](#) or [E.J. L'Allier](#).

While Somerset Amphitheatre was built in 1981, in 2019 Somerset joined the Live Nation family. We are thrilled to have you be our guest at Somerset Amphitheater and we hope that when your time is up here, you leave Somerset loving this place as much as we do.

Sincerely,

Adam Borosch, General Manager

Somerset Amphitheater

262.364.7866 (cell) 414.455.9561 (direct line)

495 Main St.

Somerset, WI 54025

E.J. L'Allier, AGM

Somerset Amphitheater

612.889.5831 (cell) 715.247.2004 (direct line)

495 Main St.

Somerset, WI 54025

GET LOCAL

Whether you're looking to relax or want some local flare, let us point you in the right direction both on and off the venue grounds. If something peaks your interest, we'll be more than happy to coordinate with runners and facilitate with vendors to ensure a seamless and easy transportation and scheduling process. Email tommccormick@livenation.com 48 - 72 hours in advance of your arrival.

AROUND TOWN ACTIVITIES • ADULTS

SWEAT IT OUT

Snap Fitness (1.5 mi away)

403 Laser Dr.

Somerset, WI 54025

715.247.5657

Click [HERE](#) for more information

RELAX AND UNWIND

Just For Me Spa (10 mi away)

110 Greeley St. S.

Stillwater, MN 55082

651.439.4662

By appointment

Click [HERE](#) for more information

Willow Med Spa (10 mi away)

102 W Northshore Dr.

New Richmond, WI 54017

715.243.5166

Click [HERE](#) for more information



GET LOCAL

AROUND TOWN ACTIVITIES • ADULTS

ADVENTURE

Rivers Edge Tubing and Camping (3 mi away)

1820 Releigh Rd.
Somerset, WI 54025
888.247.3305

Click [HERE](#) for more information

Apple River Hideaway Tubing and Camping (3 mi away)

712 170th Ave.
Somerset, WI 53147
920.543.6802

Click [HERE](#) for more information

Apple River Family Campground and Tubing

345 Church Hill Rd.
Somerset, WI 54025
715.781.8727

Click [HERE](#) for more information

TEE IT UP

St. Croix National Golf (4 mi away)

1603 32nd St.
Somerset, WI 54025
715.247.4200



GET LOCAL

AROUND TOWN ACTIVITIES • ADULTS

LOCAL PARKS & NATURE WALKS

Willow River State Park (11 mi away)

1034 County Rd. A

Hudson, WI 54016

715.386.5931

Click [HERE](#) for more information

Apple River Canyon State Natural Area (3 mi away)

469 208th Ave.

Somerset, WI 54025

Click [HERE](#) for more information

Gateways Browns Creek Bike Trail (11 mi away)

401 Laurel St. E

Stillwater, MN 55082

651.259.5736

Click [HERE](#) for more information



NEEDS FOR NECESSITIES

GROCERY - PHARMACY

Dick's (1 mi away)

107 Parent St.

Somerset, WI 54025

715.247.5015

Click [HERE](#) for more information

Whole Foods (1 mi away)

305 Radio Dr.

Woodbury, MN 55125

651.252.3060

Click [HERE](#) for more information

River Market (8 mi away)

221 Main St. N

Stillwater, MN 55082

651.439.0366

Click [HERE](#) for more information

Peterson Farms Fresh Produce (1 mi away)

1731 85th St.

New Richmond, WI 54017

715.781.0931

Click [HERE](#) for more information



GET LOCAL

LODGING

LODGING

Best Western Plus (10 mi away)

1200 Gateway Blvd.

Hudson, WI 54016

715.386.6200

Click [HERE](#) for more information

Country Inn and Suites (9 mi away)

2000 Washington Ave. S

Stillwater, MN 55082

651.275.1401

Click [HERE](#) for more information

Grandstay Hotel and Suites (9 mi away)

2200 W Frontage Rd.

Stillwater, MN 55082

651.430.2699

Click [HERE](#) for more information

Best Western Plus (9 mi away)

240 Paperjack Dr.

New Richmond, WI 54017

715.243.5600

Click [HERE](#) for more information



LOCAL FOODIE EXPERIENCE

Looking to treat the crew to some local flavors or enjoy one of our delicious on-site vendors, either backstage, in catering or late-night? Email davidmroch@livenation.com **7 days prior to your arrival** and let us know what looks good, when you'd like to enjoy it and we'll facilitate in the ordering process.

STEAKHOUSE

Phil's Tara Hideaway (10 mi away)

15021 60th St. N
Stillwater, MN 55082
651.439.9850

Click [HERE](#) for more information

Laurel Supper Club (10 mi away)

1905 Hwy. 64
New Richmond, WI 54017
715.246.5121

BREW HOUSE

Oliphant Brewing (1 mi away)

350 Main St.
Somerset, WI 54025
651.705.6070

Click [HERE](#) for more information

Lift Bridge Brewing (7.5 mi away)

1280 Madison Ave.
New Richmond, WI 54017
888.430.2337

Click [HERE](#) for more information

BARBEQUE

Big Guy's BBQ (6.1 mi away)

1237 WI-35
Hudson, WI 55016
715.549.6255

Click [HERE](#) for more information

PIZZA

Pizza Planet (1 mi away)

253 Main St.
Somerset, WI 54025
715.247.3399

Click [HERE](#) for more information

LOCAL CAN COME TO YOU

FOOD MENU

COMFORT FOOD

Oasis Café (10 mi away)

806 Main St. S

Stillwater, MN 55082

651.439.0928

Click [HERE](#) for more information

Kennedy's Cafe (1 mi away)

260 Main St.

Somerset, WI 54025

714.247.2211

Click [HERE](#) for more information

Sportsman Bar and Grill (1 mi away)

217 Main St.

Somerset, WI 54025

715.247.5174

Click [HERE](#) for more information

LOCAL DELICACIES

Bass Lake Cheese Factory (5 mi away)

598 Valley View Trail

Somerset, WI 54025

715.247.5586

Click [HERE](#) for more information

Cedar Lake Speedway (8 mi away)

2275 County Rd.

New Richmond, WI 54017

715.247.5586

Click [HERE](#) for more information



Green Nation’s mission is to reduce the negative environmental impacts often associated with live events including waste generation and single-use plastics, energy and water use, transport and food sourcing. This guide will help you play your part while visiting Alpine Valley Music Theatre.

VENUE SUSTAINABILITY PROGRAMS



- No single-use plastics
- Liquid Death canned water
 - Paper straws available only upon request
 - 100% compostable food service ware



BYOB free water refill stations



On-site sustainability teams that hand-sort through all venue waste



Plant-based concessions from Everything Legendary Burger



LEDs and energy efficient appliances



Backstage garden



LOCAL SUSTAINABLE ATTRACTIONS

- Kettle Moraine Scenic Drive
- Hiking Trail – Kettle Moraine State Forest Trail System
- E-bike rentals at Lake Geneva E-Bike
- Kayak rentals at Clear Water Outdoor

LOCAL SUSTAINABLE EATS

- East Troy Farmer’s Market (Fridays From 3 – 6 p.m.)
- Lake Geneva Farmer’s Market (Thursdays from 8 a.m. – 1 p.m.)
- Plant-Based Restaurants
 - Simple Café – Lake Geneva
 - Egg Harbor Cafe – Lake Geneva
 - The Farmstand – Lake Geneva
 - 2894 On Main – East Troy
 - The Elegant Farmer - Mukwonago

VENUE WASTE GUIDELINES

Help our venue sustainability team recover materials from the show! Here’s how:

MIXED RECYCLING



Aluminum



Glass Containers



Clean Paper, Cardboard & Pizza Boxes

LANDFILL



Plastic Wrappers & Bags



Test Tubes & Jello Shot Cups



Compostable Foodware



Food Scraps

PLEASE NOTE:

We’re actively working on activating additional material recovery programs, including a compost/food waste diversion program at this venue.



Questions or Ideas?

Please contact your tour representative and we would be happy to learn more.