



**THE RITZ-CARLTON RESIDENCES, WAIKIKI BEACH:  
LUNAR NEW YEAR ENVELOPES**

To celebrate the Year of the Snake, The Ritz-Carlton Residences, Waikiki Beach commissioned a bespoke Lunar New Year envelope featuring custom illustration and refined detailing inspired by the year of the wood snake.

The design balances cultural reverence with contemporary luxury, incorporating restrained typography, elegant linework, and a tactile finish that reflects the elevated guest experience synonymous with the brand. Each envelope served as both greeting and keepsake, honoring heritage while reinforcing the property's commitment to thoughtful hospitality.